

Udruženje privrednika "Biznis centar" Jelah/Tešanj

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Embassy of the Republic of Türkiye in Bosnia and Herzegovina

Vilsonovo šetalište bb

71000 Sarajevo, Bosnia and Herzegovina

Subject: Proposal for Cooperation: "19th International Trade Fair Tešanj-BiH 2025"

Your Excellency,

acknowledging the strong and amicable relations between the Republic of Türkiye and Bosnia and Herzegovina at both bilateral and multilateral levels, which in recent years have been marked by a steady increase in high-level visits that have significantly enhanced cooperation, we write to You on behalf of the Association of Businessmen "Business Center Jelah-Tešanj." This independent, non-governmental, and non-profit organization unites representatives of the most successful companies and business entities from the municipality of Tešanj (BiH) and the wider region, with a commitment to fostering collaboration and strengthening economic ties between the Republic of Türkiye and Bosnia and Herzegovina.

Established in its current form in 2002, our organization has evolved into a reliable and prominent contributor to the creation of a positive business and social environment. Since its inception, the Association has implemented numerous initiatives and projects. Among these, we proudly highlight the organization of the *International Trade Fair Tešanj - BiH*, an event that has become a key fixture in the economic landscape of Bosnia and Herzegovina. This fair serves as an exceptional platform for business meetings and networking opportunities, benefiting entrepreneurs not only within Bosnia and Herzegovina but also across the broader region.

The primary objective of the Fair is to facilitate cooperation, ensure the seamless exchange of goods and services, and promote the growth of business activities and economic investments in Bosnia and Herzegovina as well as in the Fair's partner country. The event aspires to maintain its status as one of the most significant business fairs in the country.

Over the years, this economic event has grown exponentially, transforming from a local showcase of economic potential into an international event of considerable scale. By its 18th edition, the Fair had established itself as a major international economic gathering, hosting more than 600 respected domestic and foreign exhibitors and attracting increasing numbers of partners, sponsors, donors, and government representatives.

ID broj: 4218077370005

Registar: Općinski sud Zenica br. 06-05-1860-5/02; Žiro račun: Sparkasse bank: 1990460053481047;

UniCredit bank: 3385502270182171; ASA banka: 1340011130051337

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This year's Trade Fair Tešanj was held from September 25 to 28, occupying over 7,000 square meters of indoor and 18,000 square meters of outdoor exhibition space. More than 600 exhibitors from 15 countries showcased their economic potential. The event achieved substantial success, with numerous business contracts signed, productive B2B meetings with international partners, high attendance, and extensive media coverage. The Fair met the expectations of all participants, partners, and collaborators, reinforcing its reputation as a vital platform for fostering business connections and driving economic growth.

*(*Attached to this letter, we have included video and photo footage from the 18th International Trade Fair Tešanj-BiH 2024 for your reference.)*

Recognizing the excellent political relations between the Republic of Türkiye and Bosnia and Herzegovina, as well as their productive cooperation on a multilateral level, we believe the International Trade Fair represents a prime opportunity to enhance economic activities and foster stronger connections between the business communities of both nations.

With the aim of advancing economic relations, the Association of Businessmen "Business Center Jelah-Tešanj" expresses its interest in business collaboration and proposes **that the Republic of Türkiye consider to participate in one of the most significant economic events in Bosnia and Herzegovina—the 19th International Economic Fair Tešanj-BiH 2025.** This prestigious event is scheduled to take place from **September 24 to 27, 2025**, spanning a total exhibition area of over 25,000 m².

Previous partner countries of the Fair include the Republic of Indonesia (18th International Economic Fair Tešanj-BiH 2024), Hungary (17th International Economic Fair Tešanj-BiH 2023), Romania (16th International Economic Fair Tešanj-BiH 2022), the Republic of North Macedonia (15th International Economic Fair Tešanj 2019), the Republic of Italy (14th International Economic Fair Tešanj 2018), the Federal Republic of Germany (13th International Economic Fair Tešanj 2017), as well as the Czech Republic, Slovenia, and others.

Your Excellency, we kindly invite you to consider our proposal for the Republic of Türkiye take part in the exhibition **for the 19th International Economic Fair Tešanj-BiH 2025.**

It would be a distinct honor for us to showcase Türkiye's economic potential in both the conference and exhibition segments of the Fair.

We remain hopeful for the opportunity to establish successful cooperation to our mutual benefit and to further strengthen regional economic relations between our countries. Please accept our highest regards.

**THE ASSOCIATION OF BUSINESSMEN
„BIZNIS CENTAR“ JELAH-TEŠANJ
President of the Association, Saća Prnjavorac**



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18TH INTERNATIONAL ECONOMY FAIR TEŠANJ-BiH 2024 IN FIGURES - Statistical indicators

- over 7,000 m² of closed space and over 18,000 m² of open space;
- more than 600 exhibitors from 15 countries (Bosna i Hercegovina, Slovenija, Hrvatska, Crna Gora, Srbija, Mađarska, Republika Sjeverna Makedonija, Njemačka, Italija, Švicarska, Danska, Austrija, Španija, Poljska, Turska, Belgija, Švedska, Amerika, Japan)
- domestic exhibitors (61%) - foreign exhibitors (39%);
- collective international performances: collective international performances of the Republic of Indonesia, Montenegro and Serbia;
- exhibitor structure: companies from the fields of: Metal processing, machine industry, wood industry, auto industry, food industry, construction, electrical industry, chemical industry, textile and leather industry, environmental industry, information technology, service industry, agricultural sector, tourism, and companies from public sector;
- over 30,000 visitors;
- over 10 accompanying fair events (panel discussions, presentations, business meetings, entertainment for exhibitors, awarding of certificates of appreciation, etc.);
- 81.27% out of a possible 100.00%, the result of the survey on the satisfaction of the participants of the 18th International Trade Fair Tešanj-BiH 2024. Of the total number of exhibitors, 94.3% of the participants plan to exhibit at the next Fair in 2025th.

Video link: <https://www.youtube.com/watch?v=OyFaOT7kbwc>

Foto link: https://drive.google.com/drive/folders/1y1qCsz4EEsl-STshIEDJT5uiuvR8-yx?usp=share_link